



## “BREASTFEEDING BEST PRACTICE” Teaching Latch & Early Management

The Breastfeeding Coalition of Palm Beach County is pleased to present *Breastfeeding Best Practice*, the most up-to-date staff training tool for nurses, breastfeeding educators, and providers working with pregnant and newly delivered mothers. InJoy and the International Lactation Consultant Association (ILCA), the breastfeeding authority, have joined together to create this comprehensive video training on supporting the first feeding through early follow up. This research-based program features expert lactation consultants modeling the very latest breastfeeding support techniques that have been shown to increase initiation and duration rates. An International Board Certified Lactation Consultant (IBCLC) Breastfeeding Coalition member will lead discussion and Q&A.

***Breastfeeding Best Practice* will teach how to best help families avoid the common pitfalls that lead to early weaning.**

**TUESDAY, APRIL 6, 2010**

**9:30 - 11:30 AM**

**Children’s Services Council, Anderson Room  
2300 High Ridge Road, Boynton Beach, FL 33426**

**\$15 or FREE with Membership!**

*1.5 contact hours are available for FREE to nurses (provided by Boca Raton Community Hospital)  
Contact hours for lactation consultants and dietitians available for additional fee*

### ***JOIN NOW!***

One year Individual membership: **\$15**

Private Practice IBCLC/Nonprofit organizations: **\$50**  
5 staff members can attend - your name will be recognized on our website

Corporate/Hospital: **\$100**  
10 staff members can attend - your business and link will appear on our website

**To Register/Join:**

Email [pbcbreastfeeding@att.net](mailto:pbcbreastfeeding@att.net)  
Or call Karen 561.655.6953

Visit [www.pbcbreastfeeding.org](http://www.pbcbreastfeeding.org) for more information



## **“BREASTFEEDING BEST PRACTICE” Teaching Latch & Early Management**

**Yes! Please register me to attend the training on April 6, 2010**

Name/Business: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Please choose one of the following:*

\$15 Course Fee      OR       BECOME A MEMBER NOW - Training Is Free With Membership!

**MEMBERSHIP:**

\$15    *Individual*

\$50    *Non Profit Organization/Private Practice IBCLC*

\$100    *Corporate/Hospital- your business and link will be recognized on our website!*

Mail this completed form and check to:

Breastfeeding Coalition of Palm Beach County  
c/o Karen Antonucci  
9835 Callan Court  
Boynton Beach, FL 33472

Checks should be made payable to:  
**Children's Healing Institute**  
Memo: Breastfeeding Coalition of PBC

*Children's Healing Institute* is a 501(c)3 nonprofit organization and the fiscal agent for the Breastfeeding Coalition of Palm Beach County